

Ganesan Arjunan

UX Strategy Leader | Co-Owning Product Roadmaps & Features to Execution | AI + Platform UX |
Cross-Functional Partner | Systems Builder | Team Mentor | Design Thinking Coach | Culture Shaper

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Summary

I'm a UX Strategy Leader with 15+ years shaping product vision, execution, and scalable systems across AI, cloud platforms, and global publishing.

I co-own product roadmaps and features with product and engineering, coach design teams, and align cross-functional stakeholders — translating complexity into clarity through systems thinking, storytelling, human-centered leadership, and design thinking coaching.

I've led design for platforms used by 25M+ users, helping organizations accelerate delivery, scale design maturity, and foster deep collaboration across agile teams.

Signature Projects

Oracle – AI Data Experience

Cut 2h10m data search to one-click, raised adoption 20% - [Case Study](#)

Rakuten – Cloud Platform BMaaS Transformation

Reduced server setup from 2 weeks to 1–3 days, with 30% provider adoption and 10% new migrations - [Case Study](#)

Trimble & Hilti, Joint Venture – Dual Design Systems

Cut losses 50%, safety issues 30%, and saved 90+ hours/month - [Case Study](#)

Design Sangam – Nonprofit Rural Innovation

Founded a nonprofit - trained 3,000+, placed 20+ rural UX Designers, & led a 17-village design festival - [Case Study](#)

Professional Experience

Design Lead | Condé Nast | Bangalore | 2024 - Present

- Scaled UX across 7 brands, 24 markets; enabled 40% reuse, cut rework 30%
- Co-owned roadmap; aligned 100+ global stakeholders across teams
- Unified tools into one planner; improved editorial speed by 25%
- Embedded Hotjar; reduced story setup time by 20%

UX Principal | Oracle | Bangalore | 2022 - 2024

- Led UX for 8 AI tools used by 25M+ users; halved decision time
- Partnered with data/PM teams; boosted discoverability by 30%
- Mentored ICs; improved team delivery cadence by 20%

UX Architect | Rakuten | Bangalore | 2019 - 2022

- Directed UX for 19 cloud tools; launched design system, cut churn 35%
- Created blueprints; reduced onboarding time by 40%

UX Lead | Trimble | Pune | 2016 - 2019

- Built dual-brand systems; reduced dev time 30%, boosted consistency

Earlier Roles

- UX Manager | Harman | Bangalore | 2013–2015 - Led smart grid UX; mentored designers
- Member Technical Staff | Ness Technologies | Bangalore 2012 - 2013 - Official football apps
- UX Designer | Zylog Systems | Chennai | 2010 - 2012 - Redesigned HR/Payroll platforms

Core Strengths

UX Strategy & Product Vision – Shape roadmap, features, and business alignment

Design Thinking & Facilitation – Drive team clarity through workshops and co-creation

Systems Thinking & Service Design – Architect scalable UX across tools, users, and orgs

AI/ML Interfaces & Data-Driven UX – Simplify technical complexity with intuitive design

User Research & Insight Activation – Ground decisions in qualitative and behavioral data

Cross-Functional Leadership – Align PM, Engg, and Business for cohesive delivery

Design Culture & Coaching – Mentor teams, shape rituals, and grow maturity

UX Metrics & ROI Impact – Measure success through experience, adoption, and outcomes

Storytelling & Strategic Influence – Present vision, align decisions, and win buy-in

Tools & Collaboration

Figma, FigJam, Miro, Adobe CC – UI design, prototyping, journey mapping, and collaborative planning

Agile & Sprint Planning – Integrated delivery with product and engineering

UX Writing, Design Tokens, Accessibility Tools – Executional excellence

Tool-Agnostic Mindset – Adaptable to team velocity, process maturity, and collaboration style

Education

IDEO – Designing Strategy (ID - 9318-2118329) - [Verify](#)

IDEO – Leading for Creativity (ID - 7471-2118329) - [Verify](#)

Bachelor of Computer Applications – Madurai Kamaraj University